

Mapa-mapy.sk

Návštevy: 678 488

Jedineční návštevníci: 423 317

Zobrazenia stránky: 860 235

Zdroj: Google Analytics - Júl 2012

Reklama predávaná na zobrazenia

Formát	rozmary	Cena bez DPH
Square	250x250	18 € / CPT*
Double square	250x500	30 € / CPT*
Neštandard	dohodou	70 € / CPT*

*CPT - cena za 1000 zobrazení

The screenshot shows the Mapa-mapy.sk website interface. At the top, there's a search bar with the text "Vyhľadavanie na mape:" and a "Vyhľadaj" button. Below the search bar, there are several navigation links: "Štandardná mapa", "Satelitná mapa", "Kombinovaná mapa", "Vytláčik mapy", "Merať vzdialenosť", "Merať plochu", "Zistiť GPS", "Mapa na stránku", and "Kontakt". The main content area features a map of Central Europe, including parts of the Czech Republic, Slovakia, Austria, and Poland. On the right side, there are several advertisement banners. One is for "Cestovné poistenie online" (Travel insurance online) with a link to "www.Generali.sk/Cest...". Another is for "Jazykové pobyty - zľavy" (Language courses - discounts) with a link to "www.jazykovepobyty.sk". Below these, there's a large blue banner for "SLOVENSKÁ SPORITELŇA" (Slovak Savings Bank) with the slogan "Blížšie k vám" (Closer to you) and the question "A s kým bankujete vy?" (With whom do you bank?). At the bottom right, there's a small banner for "Najvyhľadavanejšie" (Most searched) with the text "Európa Bratislava Slovenská republika".

This screenshot shows the same Mapa-mapy.sk website interface, but with a different map view (Slovakia and Hungary) and a prominent advertisement for mobile phones. The ad is titled "Telefóny s novým O₂ Paušálom a bez viazanosti" (Phones with new O₂ flat rate and no contracts). It features three phone models: Motorola Defy mini (priced at 23€), Samsung Galaxy mini 2 (priced at 2€), and Samsung Galaxy S III (priced at 416€). Below the phones, there are buttons for "Viac ponuke" (More offers) for each model. The ad also includes a "Skryť" (Hide) button. The background map shows Slovakia and Hungary with various search and navigation options visible at the top.